



your label partner

## About Us

Established in 2004 The Label Factory (TLF) provides a professional, high quality and reliable service to cater for all of your label printing and application requirements.

Our “Complete Solutions Package” offers you a truly hassle free and bespoke service by fulfilling all your labelling requirements.

Our services include:

- Label design and print
- Label application
- Supply of plastic pots, containers and lids
- Packaging solutions
- Storage and stock holding facilities
- Ongoing technical support and advice

We have many years experience working within the label printing industry and it is our combination of skills and experience that enables us to consistently exceed our clients expectations and enjoy high levels of repeat and referred business.

Your job will be given the same attention to detail whether it is for 1,000 labels or 100,000.

Our philosophy is to provide a service second to none so that once you have worked with us - you will stay with us.



## Label and Design

Our main expertise is in label printing. We can produce your labels, however complex or straight forward they may be, on whatever material is required. Whether you have existing designs or would like a label creating from scratch we can advise on the most cost effective process and materials to use.

We can assist you to make cost savings by offering advice about:

- Alternative materials, inks and adhesives
- Size consolidation
- Stock management and storage
- Alternative production processes (including digital printing for small runs)
- Multi purpose labels (tactile, tamper evident, void etc)



# Application

TLF offer a machine label application service for most sizes of pots, containers and lids. This is especially useful to clients that are currently hand applying labels or wish to trial a new size/type of packaging.

We cater for companies whether they are small, medium or large and cover a spectrum of sectors which include food and beverage, household products, agriculture and pet food.

To ensure our quality and hygiene standards are at the required levels, TLF are in the process of securing BRC/IOP Accreditation.



## Packaging

As well as applying labels to customer supplied packaging TLF can also supply any shape or size pot/container specific to your requirements.

Since our inception we have forged relationships with several packaging manufacturers and as a result of this we are able to supply in small as well as large quantities.

If you are currently sourcing packaging we would welcome the opportunity to supply you with a competitive quote for a similar or alternative style.



## Our Experience

<b>Brand Name</b>	So Baby Organic Baby Food
<b>Client</b>	So Baby Ltd
<b>Location</b>	Chester
<b>Services used</b>	<p>Printing and design</p> <p>Label application</p> <p>Supply of pots and lids</p> <p>Packaging solutions</p> <p>Storage and stock holding facility</p> <p>Ongoing technical advice and support</p>

**Brief** So Baby were a new independent company that came to TLF for advice on all aspects of creating their initial brand ideas. We were commissioned to advise on types of label and packaging. Working with So Baby, our designers created the logo and labels to match how So Baby wanted their corporate identity to look. We then sourced and supplied the pots and lids before printing and finally applying the labels which were then held in stock for call-off.



## Our Experience

**Brand Name** Orkney Food Company  
**Client** The Orkney Herring Company Ltd  
**Location** Orkney  
**Services used** Printing and design  
 Label application  
 Ongoing technical advice and support

**Brief** TLF were commissioned to suggest a way of re-using pre-printed pots and lids that had images and text on which were now obsolete. We recommended that the new design should be printed onto a label with a block-out adhesive that would be applied to the existing pots/lids to cover up the pre-printed image/text. This enabled Orkney Herring to use thousands of pots/lids that would have otherwise been destroyed.



## Our Experience

<b>Brand Name</b>	Doff Wilko
<b>Client</b>	Doff Portland Ltd (via Superfos Packaging)
<b>Location</b>	Nottingham (Tamworth)
<b>Services used</b>	Printing and design Label application Ongoing technical advice and support
<b>Brief</b>	In line with new regulatory requirements, TLF were commissioned by Doff to amend their existing weedkiller label design to incorporate a tactile hazard warning symbol. Once amended and approved, the labels were printed using a self adhesive PP which included a regulatory 18mm tactile hazard warning symbol. The labels were then machine applied to the relevant pots. The finished product was delivered direct to Doff on behalf of our customer, Superfos Packaging.







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